



BAAM #10: The Art Festival Comes of Age – but Stays Rebellious!

BAAM celebrates its 10th edition – and makes a strong statement. Across four floors, BAAM #10 showcased how contemporary art expresses itself today: direct, bold, and unapologetically loud. The exhibition presented works by 220 artists, with a clear trend emerging: large-scale formats, powerful colors, and expressive narratives – a deliberate counterpoint to a world saturated with crisis headlines.

The results speak for themselves: 4,500 visitors experienced BAAM live, and 620 artworks were sold. Alongside numerous truly affordable pieces, the demand for XXL works was especially strong – including a handcrafted wall tapestry by Tobias Vetter, one of the event’s standout highlights.

Beyond the exhibition, the Kühlhaus transformed into both a stage and a workspace: live performances and art talks offered insights into creative processes, connected artists with visitors, and sparked new project ideas. BAAM’s dedication to community-building was clearly visible – a core mission of founders Sofia Nordmann and José Contreras Aguad, who are committed to meaningful career support for emerging artists.

Today, BAAM has become a key meeting point in Berlin’s art scene: gallerists, collectors, and art professionals were present in greater numbers than ever before. And despite its increased curatorial ambition, BAAM remains true to its spirit: rebellious, edgy, energetic – and distinctly open, inclusive, and creatively vibrant, speaking to everyone who approaches art with curiosity and a youthful mindset.

Looking ahead:

BAAM #11 returns in Summer 2026. Until then, we thank our community for an outstanding anniversary edition – and wish everyone Merry Christmas and a wonderful New Year!

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